

## **Key Considerations for Public Sector Attendees at Splunk Leadership Forum San Francisco**

**(1) What city is this event going to be held in?**

- San Francisco

**(2) What is the expected registration and attendance at this event for attendees (non-Splunkers only)?**

- 100 Registration / 40 Attendance

**(3) Will the event be “free”?**

- Yes. Attendance at Splunk Leadership Forum is free of charge.

**(4) Is the event informational?**

- Yes. Attendees will listen to inspiring keynote presentation on the topic of data management and AI, leveraging thought leadership and external best practice

**(5) What is being served, if anything, for breakfast, lunch, happy hour, and/or dinner during or after the event? What is the expected cost of this?**

- Guests will be offered a morning coffee/tea service & light breakfast

**(6) Will you be giving out “Splunk gear”? If so, what are you giving out, and what is the cost?**

- T-shirts and other small swag items (stickers, pens, etc.) will be offered. Less than \$25 each

**(7) Are you giving away anything that is not “Splunk gear”? If so, what are you giving out, and what is the cost?**

- No

**(8) Will there be any entertainment? If so, what is the entertainment and what is the value of the entertainment?**

- No